

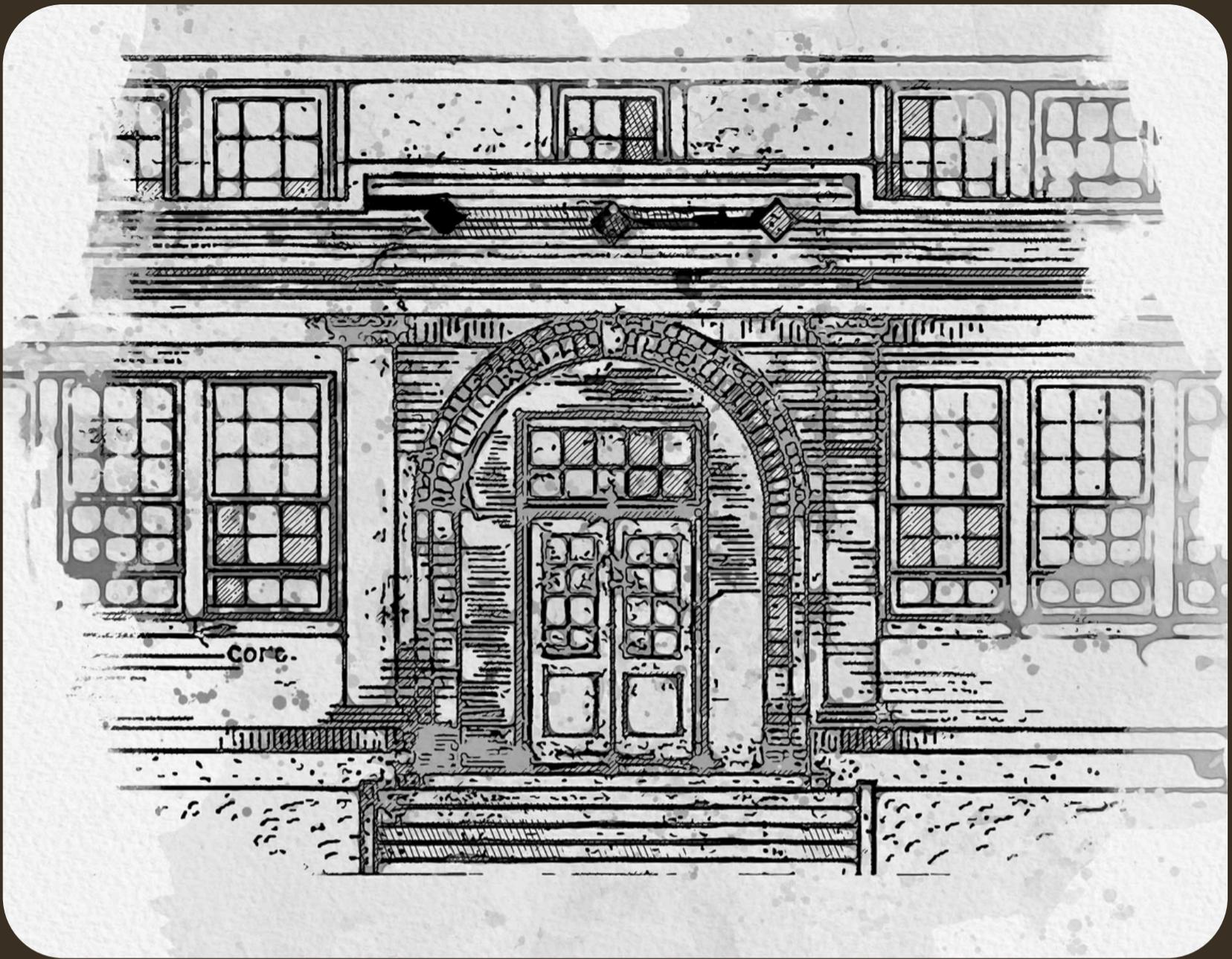
CELEBRATING COMMUNITY HERITAGE

100 Years

Sponsorship
Opportunities

Local Impact

Join Us



WHY CELEBRATE THE LEGACY?

As you move down Main Street in Charlottesville, you're surrounded by historic Black communities that helped shape the soul of our city. The streets here echo with stories of education, strength, and pride—and at the center stands the Jefferson School.

In 1926, Jefferson High School first opened its doors, which means that next year will mark an extraordinary milestone—the 100th anniversary of a space that has been so much more than a school.

To honor this legacy, the Jefferson School African American Heritage Center, aided by the City of Charlottesville, is installing 18 illuminated, double-sided commemorative flags along West Main Street and McIntire Road—a vibrant tribute to generations of Black excellence.

These are not temporary displays. Each professionally designed banner will shine for **365 days**, symbolizing a century of light and leadership—with **your logo prominently displayed**.

A CENTURY OF LEGACY

SPONSORSHIP OPPORTUNITIES

BRONZE SPONSOR

\$500

- 1 double-sided, lighted flag w/ organization logo
- Recognition on JSAAHC website
- 1 Social media thank-you post
- Tax acknowledgment letter

Churches • Small Nonprofits • Community Groups

JOIN US IN CELEBRATING 100 YEARS OF LEGACY TOGETHER

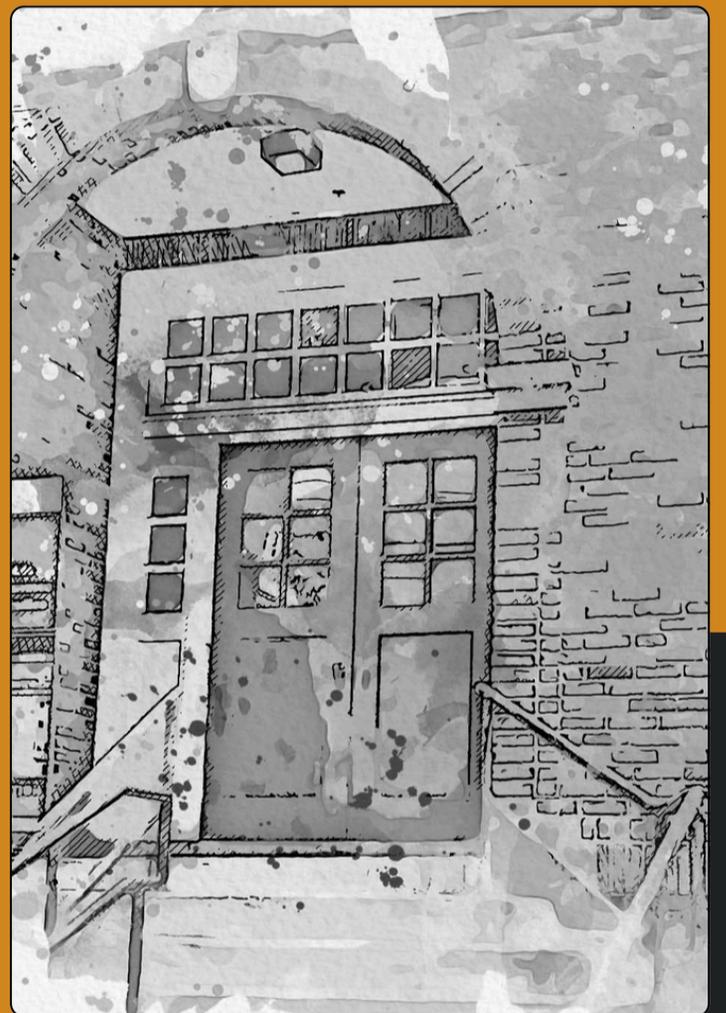
WHY SPONSOR A CENTENNIAL FLAG?

Aided by the City of Charlottesville, these flags will fly from January through December 2026, symbolizing 100 years of strength, community, and legacy.

By sponsoring a flag, your organization becomes part of a citywide centennial celebration that honors where we've been and boldly embraces where we're going.

- A personalized, illuminated commemorative flag featuring your logo alongside JSAAHC's
- Recognition on the **JSAAHC website, social media, and in press materials**
- Visibility during the **Reflector Awards and Centennial Celebration on February 20, 2026**
- **Celebration tickets** and a **tax acknowledgment letter** from JSAAHC

Your support fuels our mission to preserve, uplift, and celebrate the African American experiences in Charlottesville and beyond. Together, we can illuminate our vital history and inspire the next generation to continue the work of learning, leading, and building community.



Be a part of history. Become a part of the future.

Join us in lifting this centennial legacy even higher.

Warmly,

Andrea Douglas

Andrea Douglaa

Executive Director

THANK YOU



We've included a menu of sponsorship packages designed to offer visibility at every level. We're happy to follow up with a call at your convenience to answer any questions or tailor a package to your needs.

Thank you for considering this opportunity. We'd be honored to partner with you.

CONTACT

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